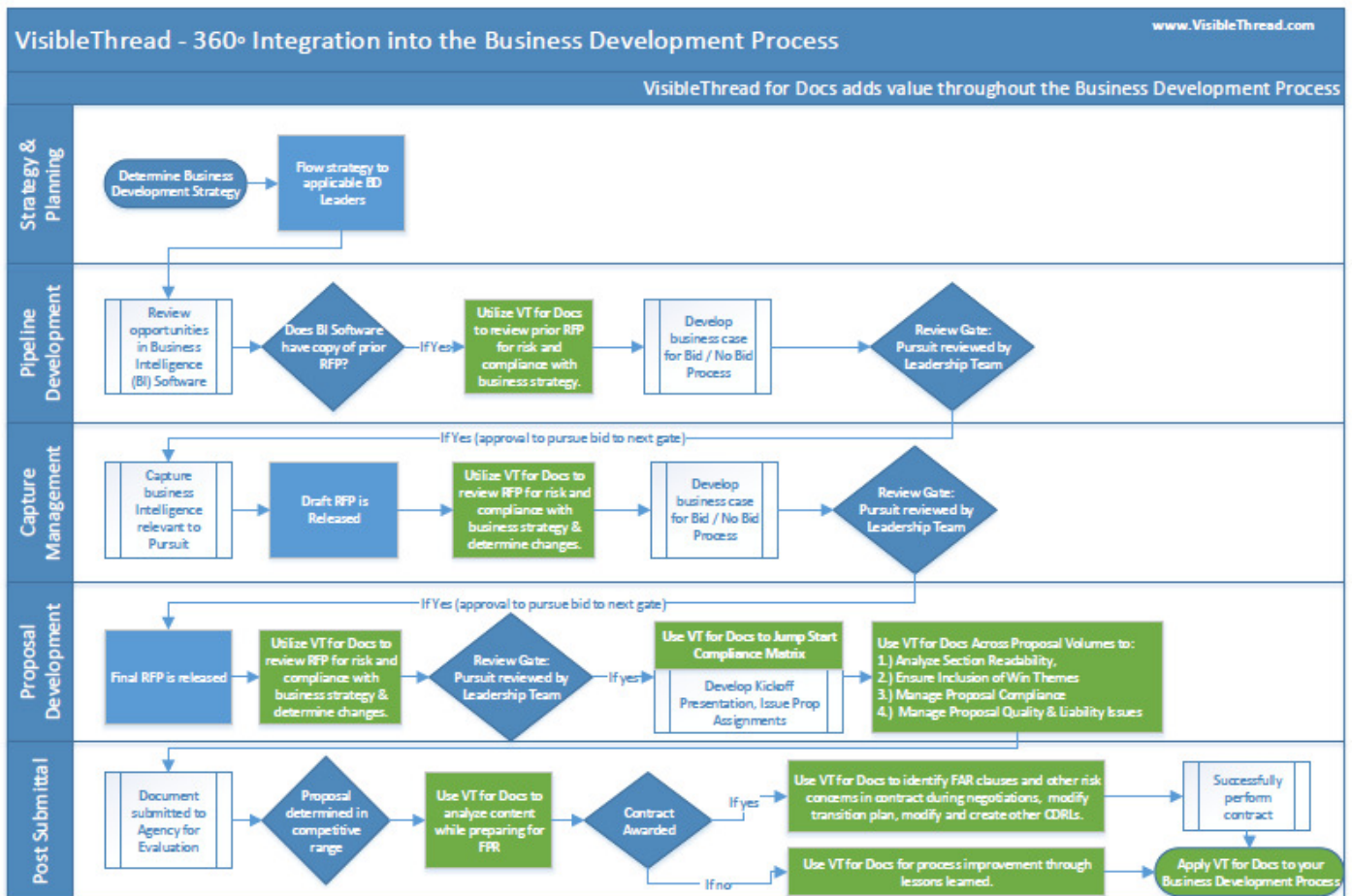


VisibleThread – Auto Compliance

360° Integration into your current Proposal Process

To stand out, a proposal must be more than compliant; it must be compelling! It is not enough to simply restate customer requirements and the evaluation criteria from the RFP. Proposals that clearly lead evaluation teams through win themes, show capable past performance and are clear, are readable and on-message have a greater chance of winning. With limited resources, severe time constraints and a largely manual process, your proposal team has many challenges.

How do you tell if you're on track? Are you chasing the right proposal based on past performance? At color team or gate reviews, can you measure compliance? Can you measure if your win themes are covered? Are FAR clauses covered?



Measuring Compliance

The future of proposal development is here. VisibleThread for Docs has automated much of the compliance process for proposal assessments and color team reviews. Just plug VisibleThread for Docs into your existing process, and get immediate visibility with our

Gap Analysis reports & compliance KPIs. Our software solution mitigates challenges related to: Bid-no-bid/Teaming decisions, Risk assessments, Gated Reviews, Quality Assurance, Win Theme Compliance and Proposal Readability.



Key Benefits

- **Management** – Visible Thread for Docs generates summary reports used by senior executives and managers to drive the proposal development process. Each report contains supporting detail addressing proposal quality, compliance with customer requirements, win theme integration and readability.
- **Quality** – Automates much of the review process for proposal compliance assessments, language and color team reviews, allowing more time to concentrate on major deficiencies and messaging.
- **Risk** – Provides users with the tools to identify high-risk factors within the RFP and changes to scope of work and deliverables. Early detection of significant shifts within the customer’s acquisition strategy provides executive leadership with the data needed to modify win themes or revisit the Bid/No Bid decision.
- **Concept Compliance** – Measures win theme occurrences across proposal volumes, including the Management Volume, Technical Volume, Cost Narrative, Small Business Utilization Plan and Past Performance. Consistent inclusion of win themes and key discriminators differentiates your proposal from your competitors.
- **Readability** – The Plain Language Report helps you drive compliance with Federal Plain language guidelines and the Plain Writing Act of 2010. Focusing on three major areas, sentence length, language, and readability, our solution can help you reduce proposal preparation time by as much as five to six days. This is extremely significant when you’re generating more than 20 proposals per year with dedicated staff, or with consultants carefully contracted for each proposal effort.

Sign up for a trial

To see how VisibleThread will streamline your bid response process and increase pursuit opportunities, contact our team at: sales@visiblethread.com for a no obligation live product demonstration.

You may also register for a trial of VisibleThread for Docs by visiting our website and signing-up online. Take advantage of your trial to create a free compliance matrix or evaluate your proposal for readability.

Visit: www.visiblethread.com/products/evaluate.

Testimonials

“VisibleThread allows us to use our critical resources more effectively, and most importantly gives us a better probability of win.”

Brian Karlisch
CEO Buchanan & Edwards

“VisibleThread can detect a large number of issues, aiding in defect detection, as well as driving consistency and compliance around loose language.”

Tom Murphy
Research Director, Gartner

“We are extremely pleased with VT. It’s making our process far more efficient and identifying document quality issues very quickly.”

Senior Strategist,
Capture Leadership Center,
Top 5 US Gov. Contractor

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