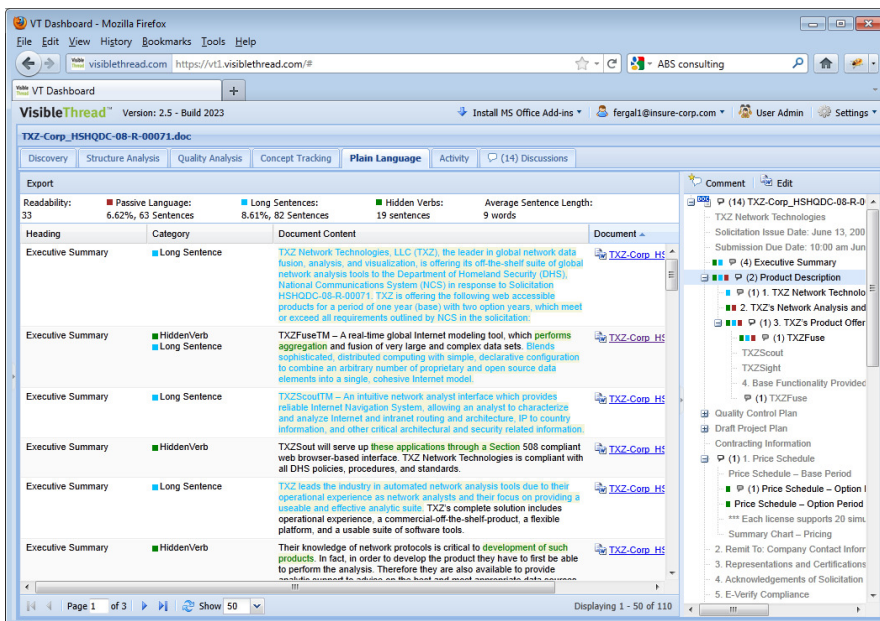


VisibleThread – Bid and Proposal Development

The VisibleThread Solution

VisibleThread automatically validates proposal & contract documents for defects and gaps, improving quality while saving you time and resources. VisibleThread collects quality metrics to evaluate adherence to RFIs / RFPs (Request for Proposal), Task Orders and SOWs (Statement of Work).

For Contract Specialists, Capture Managers and Proposal Response Review teams, VisibleThread automatically scans responses for defects and ensures compliance with contract specifications. The result; less time spent on document creation and reviews, a quality-tested proposal response, and increased rate and interval of response.



Getting Started

Simply upload the solicitation documents to a new project. Use 'Discovery' to understand intent. Select from a preset arrangement of templates to automatically populate intelligent proposal documentation. Edit and manipulate the documents in MS Office while real time analysis yields metrics enabling users to spot structure issues, quality defects, and gaps as they emerge.

For the entire project portfolio, the dashboard provides overall health and status indicators across the entire response package and document set.



At a Glance

- Bad Language Scan – Identify Credibility and Liability Language.
- Discovery of concepts and Win Theme Validation.
- Team Collaboration through threaded discussions at section heading level.
- Full integration to Microsoft SharePoint



Continue using existing Microsoft Office (Word and Excel) for bid creation preserving existing environment.



Provide immediate insight into poor quality language and gaps across documents through easy to use web-based dashboard and excel reports.

Key Benefits

VisibleThread facilitates winning proposals for government integrators:

- Increase pursuit opportunities and probability of win (pWin)
- Reduce level of effort cost and increase pursuit opportunities
- Provide broad access and visibility to subject matter experts
- Minimize defects/errors and enhance reputation

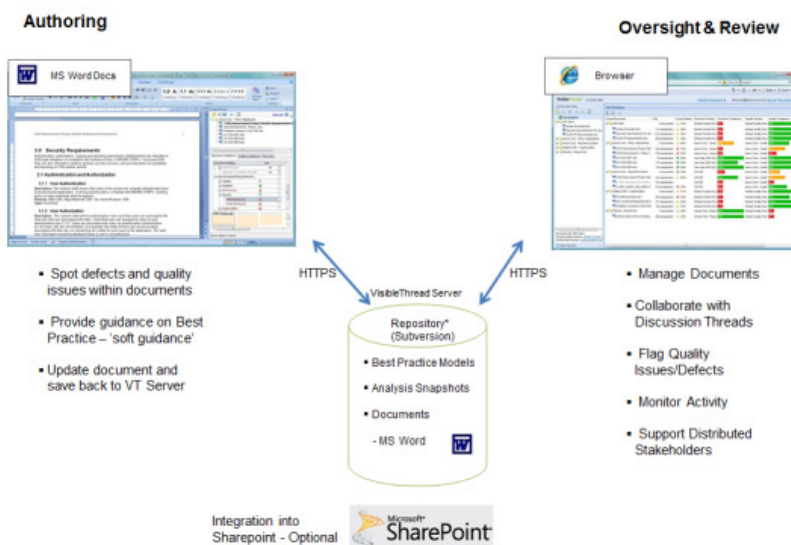
VisibleThread™

BROCHURE

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Compliance Capabilities

VisibleThread maintains internal and cross-document traceability to map proposal internals to reference documentation, schedules, and appendices.



VisibleThread brings defects to the users attention through an intuitive visualization platform. The configurable dashboard allows authors to quickly identify issues and make corrections that subsequently filter throughout the entire document set.

Using natural language analysis, VisibleThread automatically analyzes document content eliminating loose language, incomplete or ill-specified requirements, and industry jargon. Documents with multiple contributors maintain consistency of voice, content, and structure.

VisibleThread integrates seamlessly with Microsoft Office, natively supporting both Microsoft Word and Excel. As such, specialized training is not necessary to start using VisibleThread today.

Sign up for a trial

To learn how VisibleThread will streamline your bid response process and thereby increase pursuit opportunities and pWin, view our online demo at: <http://www.visiblethread.com/products/demo/> or contact us for a live demo.



What they say

“VisibleThread can detect a large number of issues, aiding in defect detection, as well as driving consistency and compliance around loose language.”

- Tom Murphy
Research Director, Gartner



“An automated bid compliance tool is of great need to the integrator community. Having an integrated dashboard with the ability to identify, track, and minimize defects improves our productivity and increases our likelihood of success.”

- Jeff Johnson
VP of Contracts

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